ART PAPERS

Visit → ARTPAPERS.ORG/ADVERTISE

Atlanta-based and globally engaged, Art Papers serves the creative community and the culturally curious by publishing and presenting diverse voices and critical perspectives on the cultural moments and urgent conversations happening in and beyond the arts.

Art Papers provides some of the most rigorous and creative cultural coverage in the world. We publish weekly to artpapers.org, our dynamic, visually-driven publishing platform. We offer advertising opportunities on artpapers.org, the @artpapers Instagram, and via e-newsletters.

We invite you to become part of our global network of cultural producers and creative thinkers who are the Art Papers community.

WEBSITE → artpapers.org is a visually dynamic platform for content delivery. Advertising opportunities are available on our homepage, and are accepted on a rolling basis. Ads appear on the website within 48 hours of receipt of artwork and run for 30 days.

Users → 9K monthly and growing.
Locations → US, UK, China, Germany
Age Range → 25 – 34
Sizes → 1440 × 520 px. (Desktop) / 540 × 960 px. (Mobile)
File Type → .JPG, .PNG, or .GIF image formats in RGB color mode at a minimum resolution of 72 dots per inch (DPI).

RATES
Web Ad
Non-Profit $350
Commercial $500

INSTAGRAM → Art Papers offers advertising opportunities on the @artpapers Instagram. Ad placements for Posts or Stories are accepted on a rolling basis for posting M – F.
Followers → 19.5K and growing.
Locations → Atlanta, New York, Los Angeles; UK; Canada.
Age Range → 25 – 44
Sizes → 1080 × 1080 px. (Post) / 1080 × 1920 px. (Story)
Content → Up to 10 Images (Post) / Up to 3 Slides (Stories)

RATES
Post
Non-Profit $200
Commercial $300
Stories
Non-Profit $125
Commercial $225

E-NEWSLETTER → Weekly, issued on Wednesdays.
Reach → 7,600+ Subscribers
Size → 1100 × 250 px. (Banner)

RATES
Banner
Non-Profit $150
Commercial $200
Priority Placement
Non-Profit $250
Commercial $300

DEDICATED E-NEWSLETTER → New to Art Papers, we are pleased to offer an e-newsletter dedicated to your content. Dedicated newsletters are reserved on a case-by-case basis with subject and content approved at Art Papers’ discretion.
Reach → 7,600+ Subscribers
Content → 250 Words Maximum + 1 – 3 Images + Web Links

RATES
Dedicated E-Newsletter
Non-Profit $1200
Commercial $1500

Ask us about package discounts for multiple ad placements.
Rates Effective → 2023–2024

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