

ART PAPERS

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Atlanta-based and globally engaged, Art Papers serves the creative community and the culturally curious by publishing and presenting diverse voices and critical perspectives on the cultural moments and urgent conversations happening in and beyond the arts.

Art Papers provides some of the most rigorous and creative cultural coverage in the world. We publish weekly to *artpapers.org*, our dynamic, visually-driven publishing platform. We offer advertising opportunities on *artpapers.org*, the @artpapers instagram, and via e-newsletters.

We invite you to become part of our global network of cultural producers and creative thinkers who are the Art Papers community.

FREQUENCY

Weekly

ANNUAL READERSHIP

20,000+

COMPOSITION

Art Papers features long-format essays; interviews with cultural thought leaders; reviews of exhibitions, books, films, and more; experimental texts by artists and writers; commissioned artist projects; and much more.

ART PAPERS

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Atlanta, GA 31107

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Rates Effective → 2023–2024

Advertising

WEBSITE → *artpapers.org* is a visually dynamic platform for content delivery. Advertising opportunities are available on our homepage, and are accepted on a rolling basis. Ads appear on the website within 48 hours of receipt of artwork and run for 30 days.

Users → 9K monthly and growing.

Locations → US, UK, China, Germany

Age Range → 25 – 34

Sizes → 1440 × 520 px. (Desktop) / 540 × 960 px. (Mobile)

File Type → .JPG, .PNG, or .GIF image formats in RGB color mode at a minimum resolution of 72 dots per inch (DPI).

RATES	Non-Profit	Commercial
Web Ad	\$350	\$500

INSTAGRAM → Art Papers offers advertising opportunities on the @artpapers Instagram. Ad placements for Posts or Stories are accepted on a rolling basis for posting M – F. Followers → 19.5K and growing.

Locations → Atlanta, New York, Los Angeles; UK; Canada.

Age Range → 25 – 44

Sizes → 1080 × 1080 px. (Post) / 1080 × 1920 px. (Story)

Content → Up to 10 Images (Post) / Up to 3 Slides (Stories)

RATES	Non-Profit	Commercial
Post	\$200	\$300
Stories	\$125	\$225

E-NEWSLETTER → Weekly, issued on Wednesdays.

Reach → 7,600+ Subscribers

Size → 1100 × 250 px. (Banner)

RATES	Non-Profit	Commercial
Banner	\$150	\$200
Priority Placement	\$250	\$300

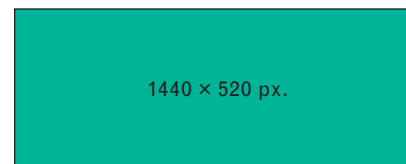
DEDICATED E-NEWSLETTER → New to Art Papers, we are pleased to offer an e-newsletter dedicated to your content. Dedicated newsletters are reserved on a case-by-case basis with subject and content approved at Art Papers' discretion.

Reach → 7,600+ Subscribers

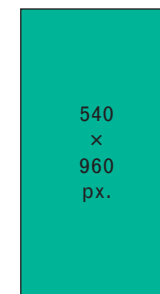
Content → 250 Words Maximum + 1 – 3 Images + Web Links

RATES	Non-Profit	Commercial
Dedicated E-Newsletter	\$1200	\$1500

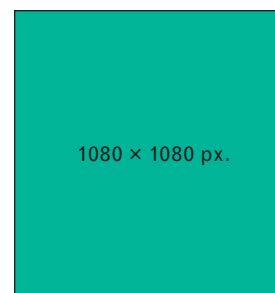
Approximate Pixel Ratios (Not to Scale):



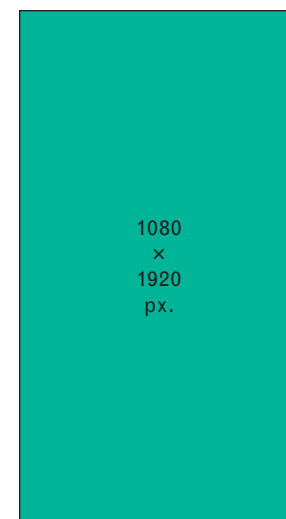
Web: Desktop



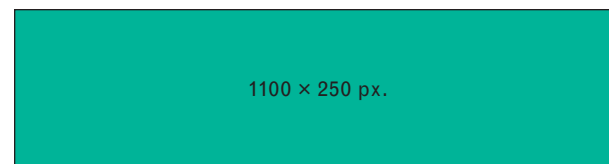
Web: Mobile



Instagram: Post



Instagram: Story



E-Newsletter: Banner

Ask us about package discounts for multiple ad placements.
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