ART PAPERS

Founded in Atlanta in 1976, **ART PAPERS** is the longest running non-profit contemporary art magazine in the US. Over the past 40+ years, **ART PAPERS** has continually provided some of the most rigorous and creative cultural coverage in the world. We recently expanded our scope to include a dynamic online platform. We’ve updated our advertising options to reflect our growing digital presence, and we invite you to become part of our global network of cultural creators and thinkers who are the **ART PAPERS** community.

**CONTEMPORARY ART + BOOK FAIRS → ART PAPERS** can be found at fairs such as Frieze, Art Basel, The Armory Show, Liste, Zona Maco, Expo Chicago, New York Art Book Fair, Fog Design + Art Fair, and Atlanta Design Festival.

**READERSHIP**
- 55% Female
- 41% Male
- 4% Non-Binary

**OCCUPATION**
- 48% Creative Professionals
- 32% Business / Management

**AGE**
- 10% Educators
- 8% Students
- 2% Other

**EDUCATION**
- 20% $49,999 or Less
- 37% $50,000 – 99,999
- 43% $100,000 +

**INCOME**
- 54% Masters
- 22% Ph.D.

**INCOME**
- 44% $100,000 +
- 22% Ph.D.

**CIRCULATION** → **ART PAPERS** is distributed by Central Books, Media Solutions, and ANC. Our magazine is available at mass retailers, independent bookstores, newsstands, and museum shops across the US, Europe, the Middle East, Asia, and Australia.

**CONTINUOUSLY** has continually been distributed to over 40,000 subscribers worldwide. They are distributed twice a year, on Wednesdays or Thursdays.

**ARTPAPERS.ORG** is a dynamic visual platform for content delivery. Advertising opportunities are available on our homepage, and are accepted on a rolling basis. Ads appear on the website within 48 hours of receipt of artwork and run for 30 days. 

**KEY STATS →** Users: 7K monthly + growing.

**Top locations:** US, UK, CA, DE, FR.

**Primary age range:** 25 – 34

**SIZE →** Optimized for Desktop + Mobile

**RATES →**
- **Static**: $300 Non-Profit, $500 Commercial
- **Animated**: $350 Non-Profit, $550 Commercial

**SCHEDULE**
- **Notes**
  - Ask us about design assistance, package deals, and discounts for multiple placements and reservations.

**ART PAPERS**

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**WEBSITE → ARTPAPERS.ORG** is now offering advertising opportunities on the @artpapers Instagram. Ad placements are accepted on a rolling basis, and appear within 48 hours of receipt of artwork. Every social media strategy is unique; ask us about the right social media advertising plan for you.

**KEY STATS →** Followers: 16K + growing.

**Top locations:** Atlanta, New York, Los Angeles.

**Primary age range:** 25 – 34

**SIZE →** Optimized for Desktop + Mobile

**RATES**
- **In-Feed Post (Up to 10 Images)**: $200
- **Stories (Up to 3 Slides; 24 hrs.)**: $75

**E – Newsletter Advertising**

**NEWSLETTER →** Issued weekly, on Wednesdays or Thursdays.

**REACH →** 7,500 + Subscribers

**SIZE →** Banner (550 × 125 px.)

**RATES**
- **Banner**: $100
- **Priority Placement**: $200