

ART PAPERS

Founded in Atlanta in 1976, **ART PAPERS** is the longest running non-profit contemporary art magazine in the US. Over the past 40 + years, **ART PAPERS** has continually provided some of the most rigorous and creative cultural coverage in the world. We recently expanded our scope to include a dynamic online platform. We've updated our advertising options to reflect our growing digital presence, and we invite you to become part of our global network of cultural creators and thinkers who are the **ART PAPERS** community.

FREQUENCY → Quarterly
CIRCULATION → 3,000 / Issue
ANNUAL READERSHIP → 30,000+

COVER PRICE →
United States \$10
Canada \$14
United Kingdom £8
European Union €9

COMPOSITION → **ART PAPERS** features long-format essays; interviews with cultural thought leaders; reviews of exhibitions, books, music, movies, and more; experimental texts by artists and writers; commissioned artist projects; and much more.

DISTRIBUTION → **ART PAPERS** is distributed by Central Books, Media Solutions, and ANC. Our magazine is available at mass retailers, independent bookstores, newsstands, and museum shops across the US, Europe, the Middle East, Asia, and Australia.

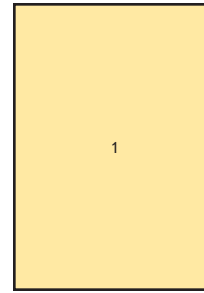
CONTEMPORARY ART + BOOK FAIRS → **ART PAPERS** can be found at fairs such as Frieze, Art Basel, The Armory Show, Liste, Zona Maco, Expo Chicago, New York Art Book Fair, Fog Design + Art Fair, and Atlanta Design Festival.

READERSHIP	OCCUPATION
55% Female	48% Creative
41% Male	Professionals
4% Non-Binary	32% Business / Management
AGE	10% Educators
4% 18 – 25 Yrs.	8% Students
37% 26 – 45 Yrs.	2% Other
40% 46 – 65 Yrs.	
19% 66 + Yrs.	
	INCOME
	(Household)
EDUCATION	20% \$49,999 or Less
35% College or less	37% \$50,000 – 99,999
54% Masters	43% \$100,000 +
22% Ph.D.	

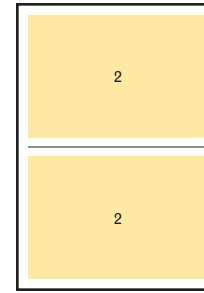
ART PAPERS	Saskia Benjamin	EC Flamming	Effective →
	Executive Director	Circulation Coordinator	
P.O. Box 5748	T 404.588.1837	T 404.588.1837	
Atlanta, GA	E ads@artpapers.org	E circulation@artpapers.org	January 01 –
31107 — USA			December 31, 2021

ARTPAPERS.ORG/ADVERTISE

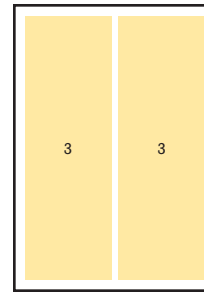
Print Advertising



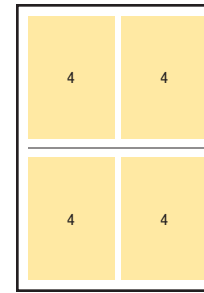
Full Page



½ Page Horizontal



½ Page Vertical



¼ Page

RATES	Non-Profit	Commercial
Double Page	\$1600	\$2100
Back Cover	\$1500	\$2000
Inside Front	\$1300	\$1600
Inside Back	\$1300	\$1600
¹ Full Page	\$1000	\$1500
² ½ Page H	\$550	\$750
³ ½ Page V	\$550	\$750
⁴ ¼ Page	\$300	\$500

SCHEDULE (Confirm art due-date with Ad Rep.)

Season	Reservation	Newsstand
Summer	May 15	Jul – Sep
Fall	Aug 15	Oct – Dec
Winter	Nov 15	Jan – Mar
Spring	Feb 15	Apr – Jun

→ Ask us about design assistance, package deals, and discounts for multiple placements and reservations.

Website Advertising

WEBSITE → **ARTPAPERS.ORG** is a dynamic visual platform for content delivery. Advertising opportunities are available on our homepage, and are accepted on a rolling basis. Ads appear on the website within 48 hours of receipt of artwork and run for 30 days. KEY STATS → Users: 7K monthly + growing. Top locations: US, UK, CA, DE, FR. Primary age range: 25 – 34. SIZES → Optimized for Desktop + Mobile

RATES	Non-Profit	Commercial
Static	\$300	\$500
Animated	\$350	\$550

Social Media Advertising

INSTAGRAM → **ARTPAPERS** is now offering advertising opportunities on the @artpapers Instagram. Ad placements are accepted on a rolling basis, and appear within 48 hours of receipt of artwork. Every social media strategy is unique; ask us about the right social media advertising plan for you. KEY STATS → Followers: 16K + growing. Top locations: Atlanta, New York, Los Angeles. Primary age range: 25 – 44. SIZES → Optimized for Desktop + Mobile

RATES	
In-Feed Post (Up to 10 Images)	\$200
Stories (Up to 3 Slides; 24 hrs.)	\$75

E – Newsletter Advertising

NEWSLETTER → Issued weekly, on Wednesdays or Thursdays. REACH → 7,500 + Subscribers. SIZE → Banner (550 × 125 px.)

RATES	
Banner	\$100
Priority Placement	\$200