

ART PAPERS

Founded in Atlanta in 1976, **ART PAPERS** is the longest running non-profit contemporary art magazine in the US. Over the past 40+ years, **ART PAPERS** has continually provided some of the most rigorous and creative cultural coverage in the world. We recently expanded our scope to include a dynamic online platform. We've updated our advertising options to reflect our growing digital presence, and we invite you to become part of our global network of cultural creators and thinkers who are the **ART PAPERS** community.

FREQUENCY → Quarterly
CIRCULATION → 4,000 / Issue
ANNUAL READERSHIP → 40,000+

COVER PRICE →

United States	\$10
Canada	\$14
United Kingdom	£8
European Union	€9

COMPOSITION → **ART PAPERS** features long-format essays; interviews with cultural thought leaders; reviews of exhibitions, books, music, movies, and more; experimental texts by artists and writers; commissioned artist projects; and much more.

ART PAPERS
Darby Fly
Ad Sales Rep.
P.O. Box 5748
Atlanta, GA
31107 — USA

DISTRIBUTION → **ART PAPERS** is distributed by Central Books, Levant, Media Solutions, and ANC. Our magazine is available at mass retailers, independent bookstores, newsstands, and contemporary museum shops across the US, Europe, the Middle East, Asia, and Australia.

CONTEMPORARY ART + BOOK FAIRS → **ART PAPERS** can be found at fairs such as Frieze, Art Basel, The Armory Show, Liste, Zona Maco, Expo Chicago, New York Art Book Fair, Fog Design + Art Fair, and Atlanta Design Festival.

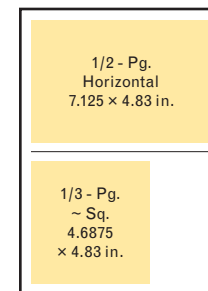
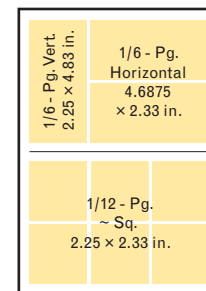
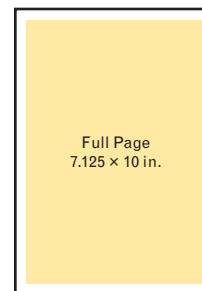
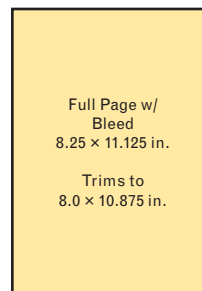
READERSHIP	OCCUPATION
52% Female	50% Creative
48% Male	Professionals
	32% Business / Management
AGE	
1% 18Yrs. or Less	10% Educators
10% 18 – 24Yrs.	8% Students
50% 25 – 44Yrs.	
35% 45 – 64Yrs.	INCOME
4% 65 +Yrs.	(Household)
	18% \$49,999 or Less
	35% \$50,000 – 99,999
	47% \$100,000 +

→ Ask us about design assistance, package deals, and discounts for multiple placements and reservations.

EC Flaming
Circulation Coordinator
T 404.588.1837
E circulation@artpapers.org
Effective →
January 01 –
December 31, 2020

ARTPAPERS.ORG/ADVERTISE

Print Advertising



RATES	Non-Profit	Commercial
Full Page	\$1000	\$1500
Back Page	\$1500	\$2000
Half Page	\$550	\$750
1/3 Page	\$400	\$600
1/6 Page	\$200	\$400
1/12 Page	\$100	\$200
Double Page	\$1600	\$2100
Inside Front	\$1300	\$1600
Inside Back	\$1300	\$1600

Full Page → File must be set up with 1/8 in. bleed on all sides; trims to 8 × 10.875 in. Keep critical details within safe area of .25 in. from all sides of trim. Safe area: 7.5 × 10.5 in.

Website Advertising

WEBSITE → **ARTPAPERS.ORG** is a dynamic visual platform for content delivery. Advertising opportunities are available on our homepage, and are accepted on a rolling basis. Ads appear on the website within 48 hours of receipt of artwork and run for 30 days.
KEY STATS → Users: 4.6K monthly + growing.
Top locations: US, UK, CA, DE.
Primary age range: 25 – 34
SIZES → Must be submitted in two sizes:
Desktop 1440 × 520 px.
Mobile 540 × 960 px.

RATES	Non-Profit	Commercial
Static	\$300	\$500
Animated	\$350	\$550

SCHEDULE *		
Quarter	Reservation	Newsstand
01 Spring	1/13	Mar – Jun
02 Summer	4/13	Jun – Sep
03 Fall	7/13	Sep – Dec
04 Winter	10/13	Dec – Mar

PRINT FORMAT

- File types: .PDF, .TIF, .EPS, .JPG
- Color mode: CMYK
- Resolution: 300 DPI (255 DPI min.)
- No crop / registration marks needed

* Confirm art delivery dates with Ad Rep.

E – Newsletter Advertising

NEWSLETTER → Issued weekly
REACH → 8,500 + Subscribers
SIZES →
Banner 550 × 125 px.
Half Banner 270 × 125 px.

RATES

Banner	\$100
Priority Placement	\$200

DIGITAL FORMAT

for Website + E – Newsletter Advertising

- File types: .JPG, .PNG, .GIF
- Color mode: RGB
- Resolution: 144 DPI (72 DPI min.)