

# ART PAPERS + advertise

Founded in Atlanta in 1976, ART PAPERS is the longest running non-profit contemporary art magazine in the United States. Over the past 40 years, ART PAPERS has continually provided some of the most rigorous and creative cultural coverage in the world, and we have no plans to slow down.

We've expanded our scope to include a dynamic new online platform. We've updated our advertising options to reflect our growing digital presence, and we invite you to become part of our global network of cultural creators, taste-makers, and thinkers who are the ART PAPERS community.

**Frequency**  
Quarterly

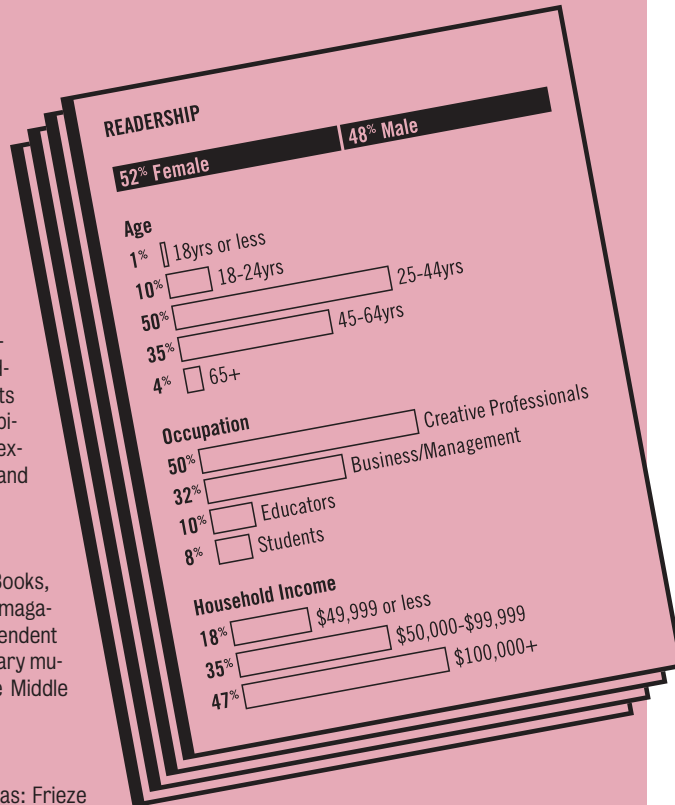
**Circulation**  
4,000/issue, annual readership of 40,000+

**Cover Price**  
US \$10 / CA \$14 / UK £8 / EU €9

**Composition**  
ART PAPERS features long-format essays; interviews with cultural thought leaders; dossiers providing multiple viewpoints on a topic or geography; reviews of exhibitions, books, music, movies, and more; experimental texts by artists and writers; and commissioned artist projects.

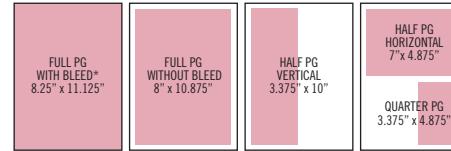
**Distribution**  
ART PAPERS is distributed by Central Books, Levant, Media Solutions, and TNG. Our magazine is available at mass retailers, independent bookstores, newsstands, and contemporary museum shops across the US, Europe, the Middle East, Asia, and Australia.

**Contemporary Art + Book Fairs**  
ART PAPERS can be found at fairs such as: Frieze London and New York, Art Basel in Basel, Hong Kong, and Miami Beach, The Armory Show, Liste, Zona Maco, Expo Chicago, New York Art Book Fair, Fog Design + Art Fair, and Atlanta Design Festival.



EFFECTIVE 2018

## Print Advertising



\*Specs may vary for guest-designed issues, consult your ad rep.

**NOTES FOR FULL PAGE:**  
File must be set up with 1/8" bleed added to all sides = 8.25" w x 11.125" h. Trims to 8" w x 10.875" h. Please keep all critical text or details within safe area of .25" from all sides of trim size. "Safe Area" = 7.5" w x 10.5" h in center of the page.

### RATES

Ad Type	Nonprofit /Educational	Commercial
Full page	\$1000	\$1500
Back page	\$1500	\$2000
Half page	\$550	\$750
Quarter page	\$400	\$600
Double page	\$1600	\$2100
Inside front	\$1300	\$1600
Inside back	\$1300	\$1600

### SCHEDULE\*\*

Quarterly	Reservation	On Newsstands
#01 Spring	2/15	Apr - Jun
#02 Summer	5/15	Jul - Sep
#03 Fall	8/15	Oct - Dec
#04 Winter	11/15	Jan - Mar

\*\*confirm art delivery dates with your ad rep

### PRINT FORMAT

- File types .PDF, .TIF, .EPS or .JPG
- Color mode CMYK
- Resolution 300 dpi (255 dpi minimum)
- NO crop marks or registration marks needed

## Digital Advertising

### Website

ARTPAPERS.ORG re-launched in May 2018. Now a dynamic, visual platform for program delivery, the website features both original editorial and artistic content commissioned specifically for the web as well as select content from ART PAPERS magazine. Advertising opportunities are currently available on our homepage, and are accepted on a rolling basis. Ads will appear on the website within 48 hours of receipt of artwork and run for 30 days.

### SIZES

Digital ad files must be submitted in two sizes for both desktop and mobile display.  
Desktop: 1440 x 520 pixel  
Mobile: 540 x 960 pixel

### RATES

Ad Type	Nonprofit /Educational	Commercial
Static	\$300	\$500
Animated	\$350	\$550

### E-Newsletter

Issued on the second week of every month, reaching 8,500+ subscribers, predominately in the Southeast.

### SIZES

Banner: 550 x 125 pixel  
Half Banner: 270 x 125 pixel

### RATES

Ad Type	Rate
Banner	\$100
Half Banner	\$75
Priority Placement	\$200

### DIGITAL FORMAT

- File types .JPG, .PNG or .GIF
- Color mode RGB
- Resolution 144 dpi (72 dpi minimum)

# artpapers.org/advertise

Ask us about package deals and discounts for multiple placements and reservations.

**Darby Fly**  
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404.588.1837 x20  
ads@artpapers.org

**EC Flaming**  
CIRCULATION COORDINATOR  
404.588.1837 x19  
circulation@artpapers.org

**Saskia Benjamin**  
EXECUTIVE DIRECTOR  
404.588.1837 x18  
director@artpapers.org

**Mail**  
ART PAPERS  
P.O. Box 5748  
Atlanta, GA 31107