

**ART PAPERS SELECTED AS A GRANTEE OF BLOOMBERG PHILANTHROPIES' ARTS
INNOVATION AND MANAGEMENT PROGRAM**

Art Papers will participate in \$43 million program

ATLANTA — AUGUST 10, 2018 — Art Papers today announced that it is a grantee recipient of Bloomberg Philanthropies' Arts Innovation and Management (AIM) program. The invitation-only program seeks to strengthen the organizational capacity and programming of small and mid-size cultural organizations within Atlanta, Austin, Baltimore, Denver, New Orleans, Pittsburgh and Washington, D.C. Through the \$43 million multi-year initiative, Bloomberg Philanthropies will provide unrestricted general operating support as well as arts management training in areas that include fundraising, strategic planning, marketing and board development.

"Art Papers is excited to be recognized by Bloomberg Philanthropies for the importance of our work," says Saskia Benjamin, Art Papers Executive Director. "Their focus on capacity building is both rare and much needed. The unrestricted financial support over two years will support the day-to-day operations of the organization as we work to produce our educational programming. The addition of management training for board and staff is inspired and is so often the budget line that gets cut year after year. We are thrilled to have the opportunity to learn from experts ways to strengthen the long-term health of Art Papers and to achieve our ambitious goals for the future."

AIM targets arts non-profits because of the vital role that they play in building communities, driving local economies and supporting artists. "The arts inspire people, provide jobs, and strengthen communities," said Michael R. Bloomberg, founder of Bloomberg Philanthropies. "This program is aimed at helping some of the country's most exciting cultural organizations reach new audiences and expand their impact."

Bloomberg Philanthropies will develop curricula and conduct seminars for the program in partnership with leading experts, including the DeVos Institute of Arts Management at the University of Maryland, led by Institute Chairman Michael M. Kaiser and President Brett Egan. AIM organizations will engage in activities that strengthen their long-term health and goals, and will receive one-on-one consultations and implementation support for organization leaders and their boards.

"Atlanta has a booming creative sector. The city is home to more than 500 cultural organizations, many with a national or international profile and within that, a very robust small and mid-size cohort. We are excited to see what we can do to enhance that excellence," said Kate D. Levin, Head of Bloomberg Philanthropies Arts Program.

All organizations invited to participate in the 2018 expansion of the AIM program are nonprofits that have been in existence for at least two years. Participating organizations will be required to secure 20% of their AIM grant in matching dollars; reach 100% board participation in fundraising; and maintain up-to-date information in DataArts, an online management tool that assists arts organizations across the country in collecting, learning from, and using data effectively. The grants will be unrestricted to allow recipients to utilize the funds to address their greatest needs.

Since 2011, AIM has helped more than 500 small and mid-sized organizations in all creative disciplines, including theater, visual arts, music, film, literature and dance. Participating organizations reported significant improvements in board development, fundraising and overall income over the two-year program. Watch this video for an overview of the Arts Innovation and Management program:

<https://www.youtube.com/watch?v=4KJy8DgjRDg&feature=youtu.be>.

About Art Papers

Art Papers is an Atlanta-based nonprofit organization with an educational mission to provide accessible forums for documenting, examining, commissioning, and presenting contemporary art and culture in the world today. We do this in print, online, and in person through our magazine, website, and live programs respectively. We support the careers of working artists and writers, connect Atlanta and its cultural community to the global art world, and explore the ways in which art is both a lens to better understand the world around us, and a tool for creating vibrant communities. www.artpapers.org

About Bloomberg Philanthropies

Bloomberg Philanthropies works in over 480 cities in more than 120 countries around the world to ensure better, longer lives for the greatest number of people. The organization focuses on five key areas for creating lasting change: Arts, Education, Environment, Government Innovation, and Public Health. Bloomberg Philanthropies encompasses all of Michael R. Bloomberg's charitable activities, including his foundation and his personal giving. In 2017, Bloomberg Philanthropies distributed \$702 million. For more information, please visit www.bloomberg.org or follow us on Facebook, Instagram, Snapchat, and Twitter.

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