

ART PAPERS + advertise

artpapers.org/advertise
effective with January/February 2009 issue

ART PAPERS is about contemporary art. That's all we've been about for thirty years—stubbornly, unpredictably, and reliably. Looking simultaneously at art communities across the USA and around the world, ART PAPERS scans the event horizon to challenge accepted notions and articulate new debates. Recognized as the independent critical voice that best covers all regions of the USA, we undauntedly assert a unique global perspective on what shapes art now.

Informed, inquisitive, and accessible, ART PAPERS is the essential, independent guide to contemporary art.

FREQUENCY Bi-monthly (6 issues/year)

CIRCULATION 30,000 per issue based on a pass-along of 3. Readers in over 50 countries.

DISTRIBUTION

ART PAPERS is distributed by Armadillo, Central Books, Ingram Periodicals Inc., LMPI, Media Solutions, Source Interlink, and Ubiquity. Our magazine is available at mass retailers, independent bookstores, newsstands and contemporary museum shops across the U.S., Canada, Europe and Australia.

CONTEMPORARY ART FAIRS

ARCO 09, Madrid: February 11-16, 2009
THE ARMORY SHOW, New York: March 5-8, 2009
ART DUBAI, Madinat Jumeirah, Dubai: March 18-21, 2009
CIRCA '09, San Juan, Puerto Rico: April 17-20, 2009
ZONA MACO, Mexico City: April 22-26, 2009

COVER PRICE

| | |
|--------------------------|-------|
| Single Copy | \$ 7 |
| One Year (6 issues) | \$ 35 |
| Student/Senior Rate | \$ 30 |
| Canada/Mexico (one year) | \$ 45 |
| Foreign (one year) | \$ 65 |

READERSHIP PROFILES

Female 55% Male 45%

11% under 25
27% ages 25-35
39% 35-44
19% 45-54
4% 55 and over

Occupation:
45% Creative Professionals
33% Business/Management
10% Educators
12% Students

Education:
94% College Graduates
12% Current Students
(including post graduates)
Visited Last Year:
99% Museum/Gallery
82% Theater
24% Auction House
67% Art Fair
37% Antique Dealer
87% Bookseller
89% Lecture/Symposium

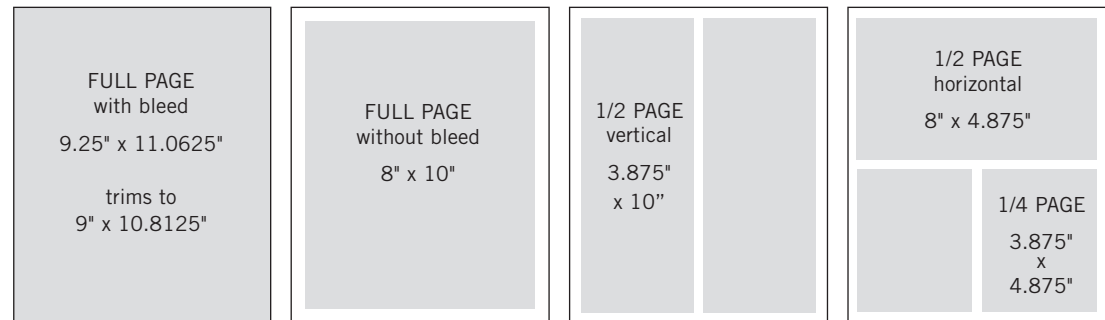
RECENT RECOGNITION

Recipient of Inaugural Arts Writing Award, The Andy Warhol Foundation for the Visual Arts

"Invaluable intelligence about the art world" —Nicholas Serota, Director, Tate

"Smart and well-written ART PAPERS covers what's exciting in local scenes around the country—everything from the latest exhibitions to backyard sculpture and performance art—with a minimum of artspeak and a maximum of clarity."

—Utne Magazine's 2003 Independent Press Award recognizing ART PAPERS as Best Arts/Literary Coverage



| ADVERTISING RATES | COLOR | 1x | 3x | 6x | BLACK + WHITE | 1x | 3x | 6x |
|-------------------|------------|------|------|------|-------------------------------|------|------|------|
| | BACK COVER | 2500 | 2250 | 2100 | FULL PAGE | 1300 | 1200 | 1100 |
| | FULL PAGE | 1575 | 1475 | 1375 | 1/2 PAGE | 700 | 650 | 600 |
| | 1/2 PAGE | 900 | 850 | 800 | 1/4 PAGE | 460 | 430 | 400 |
| | 1/4 PAGE | 600 | 550 | 500 | + Preferred placement add 15% | | | |

- Advertising contracts, ad submission checklists, and digital file submission instructions: www.artpapers.org/advertise
- 15% advertising commission to recognized agencies only if paid within 30 days of billing date.
- \$75 service charge on all ads submitted in an incomplete format or for any materials received three days after deadline.
- Art Papers can create your ad. The ad design fee is \$150 for a single ad with text and one image (includes one revision).

ADVERTISING DEADLINES

January/February issue:
March/April issue:
May/June issue:
July/August issue:
September/October issue:
November/December issue:

RESERVATION

Nov 15
Jan 15
March 15
May 15
July 15
Sept 15

MATERIALS

Nov 20
Jan 20
March 20
May 20
July 20
Sept 20

ADVERTISING INFO ONLINE

ad rates + file specs, download ad contract, pay invoice
<http://www.artpapers.org/advertise>

SUBMIT AD FILES ONLINE

upload digital ad files:
http://www.artpapers.org/advertise/ad_submission.htm

ADVERTISING SALES REPRESENTATIVES

Woody Cornwell tel 404. 755. 5336 / wc@artpapers.org
Phil Dietz tel 770. 740. 9656 / phildietz@comcast.net

mail: ART PAPERS P.O. Box 5748 Atlanta, GA 31107 general inquiries: fax:
office: 1083 Austin Ave NE Suite 206 Atlanta, GA 30307 404. 588. 1837 ext 20 404. 588. 1836