

ART PAPERS

DISPLAY ADVERTISING CONTRACT
artpapers.org/advertising

ADVERTISER _____

CONTACT / TITLE _____

ADDRESS _____

CITY / STATE / ZIP _____

PHONE _____ FAX _____

EMAIL _____

DESIGN ART PAPERS WILL DESIGN AD: YES NO IF NO, PROVIDE DESIGNER CONTACT BELOW:

DESIGNER _____ PHONE/EMAIL _____

AD REP WOODY CORNWELL PHIL DIETZ OTHER: _____

PUBLICATION MONTHS

Select publication month(s) for your ad and specify the year.

ISSUE	YEAR	DEADLINE
<input type="radio"/> JAN/FEB	_____	NOV 15
<input type="radio"/> MAR/APR	_____	JAN 15
<input type="radio"/> MAY/JUN	_____	MAR 15
<input type="radio"/> JULY/AUG	_____	MAY 15
<input type="radio"/> SEPT/OCT	_____	JULY 15
<input type="radio"/> NOV/DEC	_____	SEPT 15
TOTAL # ADS:	_____	

AD SIZE AND COLOR

Please select the size and color of your ad.

- BACK COVER. BLEED / trims to 9 x 10.8125 inches
- FULL PAGE. BLEED / trims to 9 x 10.8125 inches
- FULL PAGE. NO BLEED / 8 x 10 inches
- 1/2 PAGE. HORIZONTAL / 8 x 4.875 inches
- 1/2 PAGE. VERTICAL / 3.875 x 10 inches
- 1/4 PAGE / 3.875 x 4.875 inches
- COLOR
- BLACK & WHITE

_____ x _____ = _____
TOTAL # ADS CONTRACTED CONTRACTED RATE PER ISSUE TOTAL CONTRACT AMOUNT (*PLEASE INITIAL)

PAYMENT: Advertisers who contract for three or more ads will be initially invoiced for 1/3 of the total contract amount. Remaining balance will be prorated and billed per issue. Advertisers who contract for less than three ads will be billed per issue. **Full payment must be included with materials for all first-time advertisers.**

TERMS: All contracts must be completed within one year of the first insertion. Any contracted ads not published within the contract period are subject to price change. All invoices due and payable 30 days from billing date. A finance charge of 1.5% of outstanding balance will accrue every 30 days. Attorney fees of 15% of outstanding balance due will be added to accounts referred to collection.

Mail payment by check to: **ART PAPERS MAGAZINE, P.O. BOX 5748, ATLANTA, GA 31107** OR submit credit card information below:

CREDIT CARD TYPE MC VISA AMEX NAME ON CARD _____

EXPIRATION DATE _____ CREDIT CARD # _____

1- ART PAPERS reserves the right to decline advertisements it deems unsuitable for publication. 2- No advertisement will be published without receipt of this agreement, completed and signed by the advertiser. 3- All advertisements are published on the assumption that the advertiser is authorized to publish the entire contents thereof. The advertiser will indemnify and hold Art Papers, Inc. harmless from and against any losses and expenses, including attorneys fees, arising from publication; including and without limitation, those resulting from claims of suits for libel, violation of rights of privacy, plagiarism and copyright infringement. There will be a \$75 service charge on all ads submitted in an incomplete or incorrect format. 4- CLOSING DATE: Advertiser is responsible for meeting deadlines. If material is not received in time for publication, advertiser will be billed for the full contract rate. 5- **CANCELLATIONS:** Reserved advertising space cancelled after the ad deadline date will be billed in full. A contract may be cancelled by notifying the publisher in writing before the closing date. The single issue rate will be billed for the ads already published. **All cancellations must be in writing.** 6- Signature of this agreement indicates acceptance of all terms of this contract and the ART PAPERS submission checklist.

SIGNATURE _____

DATE _____

SUBMIT CONTRACT VIA FAX TO: 404. 588. 1836

QUESTIONS? Contact Kathryn Derryberry: tel 404. 588. 1837 x 19 e-mail: circulation@artpapers.org