

ART PAPERS + advertise

This form must accompany ALL ad submissions, please return by mail or fax to Art Papers.

artpapers.org/advertising

ADVERTISER _____ CONTACT _____

DESIGN CONTACT _____

PHONE _____ FAX _____

EMAIL _____

AD SUBMISSION CHECKLIST

We strongly prefer QuarkXpress (version 5.0 or earlier) files supplied on Macintosh CD.

Submissions must include all necessary fonts, graphics/logos/images in TIFF or EPS formats at sufficient resolution (300dpi).

We will also accept InDesign, Illustrator EPS, or PDF files.

1. Is the ad being submitted as an Adobe PDF document? Yes No
IF YES, please contact your ad representative for specific instructions on creating a PDF appropriate for print reproduction.
2. What platform and program was used to create the ad? Mac PC Program + version: _____
3. Have you included all the fonts used to create your ad? Yes No n/a
4. Have you included all logos, photographs, and other graphics used to create your ad? Yes No
5. Are your images set to 300 dpi resolution? Yes No
Images pulled from the Internet are low resolution (72 dpi) and cannot be used by Art Papers Magazine.
6. Have you double-checked to confirm that your ad has been created to the correct size? Yes No
7. If you are submitting a color ad, are all your colors and/or images set to CMYK? Yes No n/a
CMYK is the 4-color printing process of Art Papers magazine. RGB and Pantone spot colors will not print correctly. Art Papers is not responsible for any change of color due to conversion.
8. If it is a color ad, are you including a color-accurate proof? Yes No n/a
(It is important that the proof be accurate to ensure color matching.)
9. Are you including a laser proof of your ad? Yes No
Faxed proofs will be accepted, but ART PAPERS assumes no responsibility for the ad's accuracy.
10. Are you including prints/slides/negatives/transparencies to be scanned by Art Papers? Yes No
If you are including images to be scanned, there will be an additional cost.
11. How are you sending your ad? Upload at artpapers.org Email Send CD via mail
12. What is the TOTAL size of the file to be emailed? _____
Please send as a Stuffed or Zipped file to ensure file integrity. If the file is over 8MB in size, please upload ad online or send on CD to Art Papers.
13. If you are sending ads burned to a CD, please check that you have made the disk compatible with Macintosh. Yes No n/a
14. Do you require that your materials be returned? Yes No
Please include an envelope, with return address and sufficient postage, for the return of your advertising materials.

- Any adjustments made to the ad by ART PAPERS to format it to the above guidelines will incur additional cost.
- ART PAPERS no longer accepts ads submitted on film due to our new production process.
- ART PAPERS cannot guarantee the quality of an advertisement submitted as a laser, ink jet, or faxed print.
- Any questions regarding your advertisement, please contact your ad representative.
- Upload ads at http://www.artpapers.org/advertising/ad_submission.htm
- Email ads to Art Papers: creative@artpapers.org fax: 404 521 5051
- **US Postal delivery: ART PAPERS, P.O. Box 5748, Atlanta, GA 31107**
- **Overnight delivery (FedEx/UPS): ART PAPERS, 1083 Austin Ave NE Suite 206, Atlanta, GA 30307**
If you are using an overnight service for delivering your ad, please sign to allow the delivery to be left without a signature.